

HEADLINE TEMPLATES

1. **(X ways) to achieve (Desirable thing) without doing (Undesirable thing)**

Example: 5 ways to achieve a flat tummy without going to the gym.

2. **(Do difficult thing) in (Specific period of time) even (if shortcomings)**

Example: Get a lady to your bed in 1 week even if you don't know how to ask her out.

3. **Learn (Desirable thing) like (an expert) even without (something expected)**

Example: Learn how to apply foundation on your face like a makeup artist even without learning for years.

4. **How to eliminate (biggest problem) without doing (the thing they hate) within (specific time frame)**

Example: How to eliminate a big belly without taking slim tea in just 30 days.

5. **How to get (Desired result) without (something they fear most) in (specific time frame) guaranteed.**

Example: How to get rid of pimples without it leaving a black spot on your face in just 30 days guaranteed.

6. How to X without Y.

Example: How to meet single ladies without hanging out in bars.

7. This is the common belief right? Wrong.

The idea behind this headline is controversial and it's aimed at changing beliefs about something and more like countering something that's believed to be true.

Example: Asking a lady out is a guy's work right? Wrong!!! Discover 10 ways to make her chase after you instead.

8. (X proven/ guaranteed ways) to Y finally (revealed/ exposed).

Example: 5 proven ways to make her say YES finally revealed.

9. What you should never!!!!

Example: What you should never do while applying perfume
What you should never do when buying a new cloth.
What you should never say to a woman on a first date, etc.

10. Say goodbye to (Frustration)

Example: Say Goodbye to body odour
Say Goodbye to Heartbreak
Say Goodbye to being broke
Say Goodbye to poor sales, etc